



.marc ruckstuhl

senior art director . digital & motion designer .

## CURRICULUM VITAE.

**14 years** (working experience) . **35 years** (life experience)

**DUAL NATIONALITY. SWISS & SOUTH AFRICAN**

**Languages. English, Afrikaans and currently learning German**

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## WHO AM I?

Hi, I'm Marc, and when it comes to graphic, motion and digital design, you could say I'm a bit of a vet' – an all-rounder.

You're reading this—one, hopefully, because you want to—but also because I want to work with you. I know there's magic in us yet. I couldn't know that unless I had done my research, and I have, so it's only fair I let you know a little more about me.

### WHO IS MARC RUCKSTUHL?

First and foremost, I believe that passion drives success. My drive is always to succeed at what I put my mind to, to always push myself further. That also makes me competitive. Unfortunately, Lionel Messi was always a few steps ahead of me, so I decided to turn my efforts from football to being the best free-range, organic designer I could be.

I think my strengths—creativity, adaptiveness, a penchant for problem-solving and an eye for imagery—suit the field perfectly. But, perhaps what I love most is the opportunity to create, to mould ideas, feelings, colours, patterns and movement into something tangible –something that has value.

It's safe to say that I love what I do, and I cannot imagine doing anything else with my life, at least not professionally. My dad once said to me when I was leaving school that he didn't care what I decided to do for the rest of my life, just as long as I love what I do and become the best at it. I think I made the right decision.

I know I did.

### I THINK DESIGN IS ABOUT CREATIVE PROBLEM SOLVING

One of my earliest realisations was that there is no such thing as a skill ceiling – there's such thing as experienced enough. Digital design is always evolving, constantly changing, and being kept on my toes is what I find so stimulating. It pushes me to always be better than I was yesterday.

### 14 YEARS OF EXPERIENCE, AND I'M ONLY GETTING STARTED

I've worked in print, in website development and design, in creating motion graphics and every digital asset imaginable, and there's still so much inspiration left inside this noggin of mine; it's just waiting to get out.

### THE BIG TAKEAWAY

What else is there to know about me? Well, I like to think of myself as a self-sufficient, enthusiastic go-getter, which means I can thrive on my own, but where I really flourish is when I work with others. It's probably because I like to let my curiosity get the better of me. There's nothing quite like working with a team of creatives to nurture the mind and open it to new possibilities. That's why I know there's a lot for me still to learn, despite my considerable experience, and I look forward to every new adventure.

Thank you for reading this small slice of my life. Whether it's to create something for you or with you, I look forward to working with you.



## WORK EXPERIENCE . 14+ YEARS

2011 - Present  
(8BIT Digital)

### Director

Senior Art Director / Digital Graphics & Motion Designer

To translate a client's brief into a print or digital environment.  
Conceptualise brand ideals and multimedia motion graphics.  
Turn concepts into working motion, direct audio & SFX timing.  
Revitalise/re-imagine brands for the modern market.

Branding & Design, Video & Animation, Website Design & Development  
Freelancing for Agencies as a Digital Designer, 2D Animator & Creative Professional.

Working with clients & finding potential clients.  
2D Animation, 2D Character Rigging in After Effects & Motion Graphic Animation.

### Clients worked with.

Piggs Peak Online Casino, Ngage, Viacom, Studio 4332, Network BBDO, Native Digital, SportPesa, QuickBooks, Draftworx, Europcar, St. Moritz Ice Cricket, TransUnion, Legal & Tax, WinWin International & many more.

2005 - 2011  
(Howber Services)

### Graphic, Interactive & Multimedia Designer - Senior Digital Art Director

Designer for Piggs Peak Online Casino, Volcanic Gold Online Casino, All Africa Poker, 3Piggs Online Poker.

Working with the marketing department to come up with promotion ideas. Executing briefs into creative media, splash pages, emailers & online advertising.

Creating concepts for TV & Radio advertising. Directing the filming in studio, directing the sound designer, directing voice-over artist, post production of rough edit & packaging video for production.

Working with my team to create the concepts. Reviewing creative and presenting final creative for sign off.

2004 - 2005  
(TCH Bonisa)

### Junior Graphic & Multimedia Designer

To translate a client's brief into a print or digital environment.  
Conceptualise brand ideals and multimedia motion graphics.  
Turn concepts into working motion, direct audio & SFX timing.  
Revitalise/re-imagine brands for the modern market.



## QUALIFICATIONS.

### **Tertiary Education** (2001-2004)

Midrand Graduate Institute  
Bachelor of Arts in Animation, Web Design & Animation

### **Secondary Education**

Edenvale High School - Senior Certificate, with Exemption

## TOOLS & SKILLS.

After Effects CC | Premier CC | PhotoShop CC | InDesign CC | Illustrator CC | Animate CC  
Dreamweaver CC | Duik Basel | JoyStick 'n Sliders | Mac OSX | Microsoft Office Suite

Creativity | Brand Design & Development | Social Media Design & Development | Graphic Design | Print Design  
Video Editing | Post Video Production | 2D Animation | 2D Character Animation | Storyboarding  
Web and Mobile Design | User Interface Design | CSS, HTML & PHP | HTML 5 Animation Front-End Development  
Client Liason | Consulting | Multiple Design Level Experience | Senior Art Direction | Presenting Skills  
Wordpress Design & Development | Presentation Design & Concepts



click to take a look at my portfolio  
[marcruckstuhl.com](http://marcruckstuhl.com)



## REFERENCES

17 November 2018

To whom it may concern.

I have had the pleasure to work with and manage Marc Ruckstuhl for a period of 6 years (1999 – 2005) while serving as Creative Director of Howber Services, the controlling group of both Piggs Peak Online Casino and the All African Poker TV Channel.

Marc proved himself time and again to both competent and self-reliant during my tenure as his creative director. He is both an excellent creative graphic designer and an intuitive strategic planner that has the ability to not only effectively plan a communication strategy but has the technical skills to create most if not all types of creative communication.

His responsibilities during my time at Howber Services started as a middle weight graphic designer but quickly became my senior designer and then shortly after my senior art director and an invaluable strategic partner during all of our planning and media placements strategy sessions.

His conceptual skills are fresh, creative and, which became an invaluable asset for myself and the team, based firmly in reality; his concepts are strong conceptual ideas that are attainable within a budget and an achievable time-frame.

His attention to detail was unsurpassed in the studio and he became the 'last set of eyes' to review creative material in order to ensure accuracy. He is a self-starter and is able to run with the creative process from start to final delivery with very little to no management required.

His list of responsibilities at my time of leaving was:

- Video editing and animation
- Flash Action Script and development
- Front-end web development including PHP, JavaScript, HTML and CSS
- On location and in-studio art-direction

Marc is a very approachable person and he was well-liked by his creative team, as well as the admin and marketing departments making him an asset during creative disagreements. He is soft-spoken and continually positive even through the most challenging situations. His sense of humour is disarming and highly entertaining.

On a personal note; I find his input on all my personal creative endeavours – even today, invaluable and entertaining. I would have no question recommending him to any employer at any level the company is comfortable having him being involved at.

Kindest regards



Alexandre Bouca  
Creative Director  
BA [Hons] Brand Communication, VEGA School of Branding  
BA [Hons] Clinical Psychology, UNISA



## REFERENCES

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### **PETER RETIEF**

**Director: Logistics & Mobility at Massar Solutions**

I've used Marc's services for a number of years. His ability to deliver exactly what you need and on time is excellent. He needs little direction as he spends a significant amount of time understanding your needs first.

I believe the quality of work Marc produces is comparable to the best design houses in South Africa and considering his approach to the market, all his customers receive super value work. It is this value that has kept us coming back for various digital, print and standard design work.

**[peter.retief@massarsolutions.ae](mailto:peter.retief@massarsolutions.ae)**

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### **RHETT DAVIES**

**Partner | Recruitment Software Specialist | HR Recruitment Digitization & Automation  
Recruitment AI | Co-founder [directhire.co.za](http://directhire.co.za)**

There is only one word that truly describes both Marc as an individual and as a professional, and that word is Awesome. I have worked with Marc throughout my career. Marc has an uncanny ability to articulate in his design and work, exactly what his client's require. In all my dealings with him he has consistently exceeded my expectations. He has a laser like focus, is highly creative and always delivers on time and to specification. If you are considering hiring Marc, don't think twice. I highly recommend him as one of the best web and graphic designers available in SA today.

**[r.davies@mci.co.za](mailto:r.davies@mci.co.za)**

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